

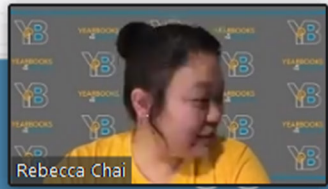
# What can we do for our schools?



#ASHTAG  
↓  
#throwback  
#pubsproud

H@NDLE  
@ipolyyearbook  
@tchsybk  
  
@shh  
@ocsa.yearbook  
@mcyarbook  
  
@shshelios  
@shhs  
@dnyearbook  
  
@csartssgyyearbook  
  
@tchsybk  
  
@oaspiritus

We already...  
Photograph events and provide photos to lther groups, as needed.  
  
Make tik.toks :D  
Design  
  
post information about Design flyers, programs, sales, etc., for school groups  
  
question sticker on instagram



# What has worked before?

- tik tok, instagram
- Google forms - a few questions at a time/monthly
- competitions
- beat reporting - organic
- behind the scenes info
- reach out to teachers
- alumni info center
- social media outreach
- increasing number of followers
- dedicated social media team

# What hasn't?

When kids share their photos, they don't provide us the highest quality ones. Often, we have to contact them to ask for high resolution images. :(