



# WORKSHOP SCHEDULE *tentative*

## THEME Sessions

WE'VE DEVOTED ABOUT 50% OF SCHEDULED CAMP TIME TO DEVELOP AND WORK ON YOUR 2023 THEME.

- **Theme Development:** Quick large group sessions, focusing on one aspect of theme (Verbal, Visual, Ladder/Coverage)
- **School Theme Groups:** You'll meet with your theme coach to deconstruct what you learned in the Theme Development session and how to use it with your theme.
- **Theme check-in by school:** One-on-one sessions with your theme coach for Q&A, ideas and advice about how to move forward
- **Theme Work Parties:** All schools will meet in one large room where you'll have access to the entire staff to get even more Q&A, ideas and advice.

## "What if?" tracks

EACH ATTENDEE SIGNS UP FOR ONE "WHAT IF" TRACK

- **The Idea:** Instead of taking a class on "design" or "photography," we want to focus on a process, a specific assignment where you'll learn something new and have something to contribute to your theme packet.
- **Class content:** We'll present an idea, share a library of examples and assign a project, one you can use in your 2023 book. For example, "What if we made inspiration our own?" would include finding visual inspiration from a magazine or other source, copying that example exactly and then designing a version of it that could work in your yearbook and with your theme.

## CHOICE sessions

THREE BLOCKS. TWO SESSIONS PER BLOCK. 30 CHOICES, SIX OF WHICH YOU CAN SAMPLE.

- **Color Coded:** Each "What If" track will have three choice sessions that expand on your topic. So, the "Inspiration" track might include choice sessions on typography, color palettes and photo packaging.

## FUN stuff

- **BBQ:** The first night's dinner is held outside so you can easily mix and mingle with your new yearbook friends.
- **Yearbook Exchange:** Bring extra copies of your 2022 book so you can trade with others.
- **Hypnotist Show:** You won't believe what your friends might do when they fall under the spell of master hypnotist Chuck Milligan.
- **Beach Trip:** You can't have a SoCal summer workshop and not go to the beach, right? While we're there, we'll hold some team building games and a Photo Olympics.
- **Awards:** We'll celebrate participation, hard work and excellent results.

## Saturday, July 30

1pm	<b>REGISTRATION</b>
2:30-3:15pm	<b>YB TODAY</b> Welcome & Announcements <b>THEME DEVELOPMENT #1</b>
3:30-4:30pm	<b>School Theme Groups (meet your coach)</b>
4:45-6:00pm	<b>"What If" Tracks</b>
6:00-7:30pm	Dinner
7:30-8pm	<b>Saturday Choice Sessions</b>
8-9:30pm	<b>YEARBOOK EXCHANGE</b> <b>THEME WORK PARTY</b>
9:30-11pm	Free time/staff time
11pm	All students in dorm rooms

## Sunday, July 31

7:30-8:30am	Breakfast
8-9am	Lattes with Lindsay (adviser roundtable)
9-9:30am	<b>YB TODAY</b> Announcements <b>THEME DEVELOPMENT #2</b>
9:30-10:30am	<b>School Theme Groups</b>
10:45am-12noon	<b>"What If" Tracks</b>
12noon-1:30pm	Lunch
1:30-3:30pm	<b>Theme check-in by school</b>
3:30-4pm	<b>ICE CREAM BREAK</b> <b>GROUP PHOTO</b>
4-4:45pm	<b>Sunday Choice Sessions</b>
5-5:30pm	<b><i>What if we made the ordinary extraordinary?</i></b>
5:30-7:30pm	Dinner and Free time
7:30-9pm	<b>HYPNOTIST SHOW</b>
9-11pm	Free time/Staff time
11pm	All students in dorm rooms

## Monday, August 1

7:30-8:30am	Breakfast
8-9am	Lattes with Lindsay (adviser roundtable)
9-9:30am	<b>YB TODAY</b> Announcements <b>THEME DEVELOPMENT #3</b>
9:30-10:30am	<b>School Theme Groups</b>
10:30-11:30am	<b>"What If" Tracks</b>
11:30am-12:15pm	<b>Monday Choice Sessions</b>
12:15-1pm	Lunch
1-5pm	<b>BEACH TRIP</b>
5-5:30pm	<b><i>What if we mastered team &amp; group coverage?</i></b>
5:30pm	Dinner
7:30-9pm	<b>THEME WORK PARTY</b>
9-11pm	Free time/Staff time
11pm	All students in dorm rooms

## Tuesday, August 2

7:30-8:30am	Breakfast
8-9:30am	Adviser Breakfast
9-10am	Finish Theme Presentations
10am-12noon	<b>THEME GROUP PRESENTATIONS</b>
12noon-1pm	Lunch
1-2pm	<b>AWARDS</b>
2pm	<b>CHECK OUT</b>