



ADVANCED REFRESH PLAYLIST

SATURDAY	SUNDAY	MONDAY	TUESDAY
<ul style="list-style-type: none"> * Go find a spread, magazine design, etc., that you did NOT design. What are five things you would change on this spread/design? Think of the need for dominance, how to best utilize white space, how to best create an effective headline package. Do you need an ACD and mods, etc.? * Go find a spread that you designed or one that was included in your 2021 book. Why did you choose this spread? Is there anything you would change? Is there anything you wish you had included? Why? 	<ul style="list-style-type: none"> * Take a look at the "Pattern & Repetition" photo on page 47 of the Camp Curriculum. Write a complete caption for it. <ul style="list-style-type: none"> * Action: who, what, where in present tense * Background: why and when in past tense * Context: a quote from someone included in the photo. Remember the proper attribution format for quotes. (See Camp Curriculum pages 82-85.) * Think of three stories you could tell about people in your school. Why are these stories important to tell in your book? What would be the best storytelling form for this story (long form narrative, Q&A, step-by-step guide, etc.) Check out Camp Curriculum pages 67-71. 	<ul style="list-style-type: none"> * How can you include stories about your school, community and city in your book? What are some ideas that would include more students and more topics? * Why should you try to cover people (regardless of an event happening or being cancelled)? * How can you use your index as a coverage-tracking tool and what timeline would make that as helpful as possible? 	<ul style="list-style-type: none"> * Come up with five reasons every yearbook staffer should be well versed on all aspects of yearbook making? Why is it important to cross train all your staff members in photography, design, and writing? Describe a lesson you could teach to your staff on a specific topic. * What is the best part about having the HJ Content Creators available for you to use? Why are those evergreen coverage/story topics helpful when coming up with content for your book? * Think in terms of what you know about eDesign. Do you have any tricks or shortcuts that you use (and that have proven effective in your work) when you use this program? Did you watch a video that you know is going to be super helpful in your work?