

Learn and Earn Opportunity!



- Brainstorm an area you want your staff to improve on this year. This can be related to management as we have talked about today or copy, design, coverage, etc.
- Submit an IDEAS chart (One is the minimum, but you can make as many chains of IDEAS as you want as we did in Deadline Dates example).
- For A/S, if you do not have the opportunity to test out your IDEAS during camp, you can send me a prediction of what you may anticipate being problematic (advance) and working well (sustain).
- It is not necessary to draft an essay, but try to be as thorough in your IDEAS so that you can actually implement them during the school year after camp!
- I'll give you feedback, and I'll be giving out **prizes** to the schools with the most creative and potentially effective IDEAS!
- Do not hesitate to email me at kevinarifin31@ucla.edu with any comments, questions or concerns you may have! Like we discussed, it is important to have multiple perspectives when developing a solution.

