



Workshop Schedule *tentative*

THEME Sessions

WE'VE DEVOTED ABOUT 50% OF SCHEDULED CAMP TIME TO DEVELOP AND WORK ON YOUR 2023 THEME.

- **Theme Development:** Quick large group sessions, focusing on one aspect of theme (Verbal, Visual, Ladder/Coverage)
- **School Theme Groups:** You'll meet with your theme coach to deconstruct what you learned in the Theme Development session and how to use it with your theme.
- **Theme check-in by school:** One-on one sessions with your theme coach for Q&A, ideas and advice about how to move forward
- **Theme Work Parties:** All schools will meet in one large room where you'll have access to the entire staff to get even more Q&A, ideas and advice.

"What if?" tracks

EACH ATTENDEE SIGNS UP FOR ONE "WHAT IF" TRACK

- **The Idea:** Instead of taking a class on "design" or "photography," we want to focus on a process, a specific assignment where you'll learn something new and have something to contribute to your theme packet.
- **Class content:** We'll present an idea, share a library of examples and assign a project, one you can use in your 2023 book. For example, "What if we made inspiration our own?" would include finding visual inspiration from a magazine or other source, copying that example exactly and then designing a version of it that could work in your yearbook and with your theme.

CHOICE sessions

THREE BLOCKS. TWO SESSIONS PER BLOCK. 30 CHOICES, SIX OF WHICH YOU CAN SAMPLE.

- **Color Coded:** Each "What If" track will have three choice sessions that expand on your topic. So, the "Inspiration" track might include choice sessions on typography, color palettes and photo packaging.

FUN stuff

- **BBQ:** The first night's dinner is held outside so you can easily mix and mingle with your new yearbook friends.
- **Yearbook Exchange:** Bring extra copies of your 2022 book so you can trade with others.
- **Games:** Win some prizes and strut your stuff.
- **Hypnotist Show:** You won't believe what your friends might do when they fall under the spell of master hypnotist Chuck Milligan.
- **Beach Trip:** You can't have a SoCal summer workshop and not go to the beach, right? While we're there, we'll hold some team building games and a Photo Olympics.
- **Awards:** We'll celebrate participation, hard work and excellent results.

Saturday, July 30

10am-12noon
12noon-1pm
1-2pm
2-3:30pm
3:30-5pm
5-5:45pm
5:45-7:30pm
7:30-9pm
9-11pm
11pm

REGISTRATION

Lunch
YBTODAY Welcome & Announcements
THEME DEVELOPMENT #1
School Theme Groups (meet your coach)
"What If" Tracks
Saturday Choice Sessions
BARBECUE DINNER
YEARBOOK EXCHANGE AND GAMES
THEME WORK PARTY
Free time/staff time
All students in dorm rooms

Sunday, July 31

7:30-8:30am
8-9am
9-9:30am
9:30-11am
11am-12noon
12noon-1:30pm
1:30-3:30pm
3:30-4pm
4-4:45pm
5-5:30pm
5:30-7:30pm
7:30-9pm
9-11pm
11pm

Breakfast
Lattes with Lindsay (adviser roundtable)
YBTODAY Announcements
THEME DEVELOPMENT #2
School Theme Groups
"What If" Tracks
Lunch
Theme check-in by school
ICE CREAM BREAK
GROUP PHOTO
Sunday Choice Sessions
What if we turned our staff into a team?
Dinner and Free time
HYPNOTIST SHOW
Free time/Staff time
All students in dorm rooms

Monday, August 1

7:30-8:30am
8-9am
9-9:30am
9:30-10:30am
10:30-11:30am
11:30-12:15
12:15-1pm
1-5pm
5-5:30pm
5:30pm
7:30-9pm
9-11pm
11pm

Breakfast
Lattes with Lindsay (adviser roundtable)
YBTODAY Announcements
THEME DEVELOPMENT #3
School Theme Groups
"What If" Tracks
Monday Choice Sessions
Lunch
BEACH TRIP
What if we worked smarter not harder?
Dinner
THEME WORK PARTY
Free time/Staff time
All students in dorm rooms

Tuesday, August 2

7:30-8:30am
8-9:30am
9-10am
10am-12noon
12noon-1pm
1-2pm
2pm

Breakfast
Adviser Breakfast
Finish Theme Presentations
THEME GROUP PRESENTATIONS
Lunch
AWARDS
Check Out