



ZOOM STORIES

WHO

will you cover that you didn't cover last year?

- Reverse Index
- My 10
- Ask Everyone
- Target Interviews
- You know someone who knows someone...
- Who knows you best?
- Parents / Family

WHAT

will you cover that you didn't cover last year?

- Localize award-winning journalism (studentpress.org)
- Get a tour of the environment
- Host a reunion
- Host a "thing"
- Put it in perspective
- Social media trends
- Find heroes

HOW

will you do it?

- Go to an event (even virtual ones!)
- Make introductions
- Host a "thing"
- Collect stats
- Explore all angles
- Crowd Source
 - Twitter
 - Instagram
 - "Hire" freelancers
 - Commission a photo diary