

# Assignment

## **Seize the Story**

Go through any magazine you have around you or pull up a story online, and find an article that uses one of these types of leads. Explain why it is effective at drawing you in to the story. You will need to either type up the lead from the magazine, cut and paste the online lead or take a photo and insert it on the word document.

*4 Example Types:*

Setting

Problem

Senses

People