



ADVISERS

SATURDAY	SUNDAY	MONDAY	TUESDAY
<ul style="list-style-type: none"> * What are your strengths as an adviser? * What are some areas you want to strengthen in your practice? <i>(If you are a new adviser, think about your strengths and areas for growth in managing projects, deadlines, and group work.)</i> * What are your advising goals for the 2021-22 school year? 	<ul style="list-style-type: none"> * What is working to motivate your students? * Do those strategies work for all students or only certain ones? * How can we adapt our workflow, assessment, and accountability structures to help all students find success as part of the yearbook staff? 	<ul style="list-style-type: none"> * Your task for today is to dive into the instruction for one of the other playlists that your students are exploring. You can mix and match videos from any area that you want to learn more about. * For the Playlist Live session, we will share what we learned and talk about how to teach it to your entire staff when school starts. 	<ul style="list-style-type: none"> * How do we help our students incorporate trends for design and coverage into their work while keeping things on theme/brand? * eDesign and Canva will give students a lot of power to create beautiful designs. How can you coach your editors and staff around using the tools well--doing something because it works to tell the story and not just because it's "cool". * What HJ tools do you use to help manage sales? * How do you advertise to your community? * What are your goals for book and ad sales and how do you involve your students in the business of yearbook?